

North Carolina Tobacco Trust Fund Commission

Impact Table Explanation

Below is a brief description of the items listed in the Impact Table.

Jobs Created – These are paying jobs that have been created as a result of this project. Jobs that students perform at school would not be considered jobs created.

Jobs Sustained – These are paid jobs, either permanent or temporary, that have been sustained as a direct result of the project.

Workers Re-Employed – These are workers that have been re-employed as a result of the grant project.

Former Quota Holders Assisted – These are the number of former tobacco quota holders that have been assisted as a result of this project. This would not include students, as most would not have been old enough to be considered quota holders.

Current or Former Tobacco Farmers Assisted – This would include students, parents, or others that would have been assisted through this project.

Amount of New Income for Former Tobacco Workers: This would include former tobacco workers that have received new income as a result of this project.

Number of workers with upgraded skills – These are current or former tobacco workers (not students) that have received upgraded skills as a result of this project.

Persons Receiving Increased Educational Training – This could include students, teachers, adults that have received increased educational training as a result of this project.

Total Number of People Served – This would include the number of students and others that have received any service or gain in knowledge as a result of this grant during the cycle of the grant. Do not include those that will benefit in the future.

Acres of Farmland Impacted - Include only farmland that has been altered or affected as a result of this project.

Acres of Farmland Protected – Include any farmland that has been protected as farmland as a result of this project.

Acres of New Crop Production – Include any new crop acreage that is not tobacco as a result of this project.

Volume and/or Value of Product Produced/Distributed/Sold – List the volume or value of any product produced, distributed, or sold as a result of this project.

Dollars Leveraged from Other Sources – List any funds used for the grant project from sources outside of grant funds. This would include a work value for any person that worked on the grant and may not have received compensation from grant funds. For example, if your county maintenance crew did some electrical wiring to install your equipment the grant may not have paid for these services but there is a value placed on this person's time.

State Tax Revenue Generated – List any state taxes that were generated for products produced from the grant. Total all of your state taxes from any purchases made.

Increased Online Engagements (if applicable) – If a separate website is created to promote the grant, include the number of visitors to the site.