



North Carolina FFA
Association

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News Release

For Immediate Release

Contact: Carmen Bracey, State FFA Coordinator

FFA Chapter Participates in State Agricultural Sales Event

Mount Olive, NC – The _____ FFA Chapter participated in the North Carolina FFA Association Agricultural Sales Junior Career Development Event on March 27th, 2024, on the campus of the University of Mount Olive. Team members include _____, _____, _____ and _____. Their FFA Advisor is _____.

The FFA members competing in this event learn valuable interpersonal skills. The members participating conducted a five-minute sales presentation to a panel of judges. They were graded according to their knowledge of their product, how they created and acted on the customer's needs, and how they handled objections made by the customer.

This division encourages younger FFA members to compete against their peers while learning more about the senior division event. The top three teams and high scoring individual will be recognized during the North Carolina FFA State Convention in Raleigh on June 25-27, 2024.

This event is one of 43 different career development events offered to North Carolina FFA members on the state level.

North Carolina FFA is a youth organization of 32,597 student members preparing for leadership and careers in the science, business, and technology of agriculture with 355 local chapters across the state. FFA makes a positive difference in the lives of students by developing their potential for premier leadership, personal growth, and career success through agricultural education. Visit www.ncffa.org for more information.