

For Ag Sales Practicum Judges Only

The following information is provided to the judges to assist them in role playing as the customer.

(The information will be provided to instructors after the event as a helpful hint for future use.)

Customer Relations Practicum

2006 North Carolina FFA Agricultural Sales Career Development Event

1. Does the FFA member participant recognize that the Marlata was applied at a rate that was higher than labeled? Instead of 2 tablespoons (tbsp) per gallon of water, it should have been applied at 2 **teaspoons (tsp)** per gallon of water.
2. Use the application of the product of Marlata two days prior to harvest to see if the FFA member participant recognize that the application was within the applicable time. Note: Marlata could be applied up to **seven days day** prior to harvesting the crop.